

NOUVEAU REACH

PROVISIONAL PROGRAM

MAIN CONFERENCE VENUE

Sears Atrium, Ryerson University
George Vari Engineering and Computing Centre, Third Floor
245 Church Street, Toronto

Details to follow on concurrent panel locations.

THURSDAY MAY 11, 2017

1:00pm Registration

1:30pm Opening Remarks

2:00pm - 3:45pm Session 1

1.1. Making Luxury

TBA

3:45pm - 4:00pm Break

4:00pm - 5:40pm Session 2

2.1. Critical Luxury Studies: From Overt to Covert Consumption

John Armitage, Winchester School of Art, University of Southampton

"Rethinking Luxury Fashion Studies: 'Unboxing Reveals' as a New Form of Video Art"

Mark Featherstone, Keele University, Sociology

"The Ethics of Exorbitance: Luxury Things, Capitalism, and Ecology"

Veronica Manlow, Brooklyn College, Business Management

"The Dramas of Class in Luxury Selling"

Joanne Roberts, Winchester School of Art, University of Southampton

"The Secret Luxury Museum: Ignorance, Art, and the Freeport"

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7:00pm Welcome Reception, Sears Atrium

7:30pm Thursday Plenary

Jonathan Faiers, Winchester School of Art, University of Southampton

"The New Belle Époque: Remembrance of Things Past"

FRIDAY 12 MAY 2017

9:30am Registration,

10:30am – 12:10pm Session 3

Session 3.1. Space

Jörn Henning Bühring, Hong Kong Polytechnic University, School of Design

Esterina Nervino, Hong Kong Polytechnic University, Department of English
"New Perspectives on Experience Design Innovation: An Exploratory Study in Personal Luxury Goods Retail"

Annamma Joy, University of British Columbia, Faculty of Management
"M(Art)Worlds: Consumer Perceptions of How Luxury Brand Stores Become Art Institutions"

Ingrid Mida, Ryerson University, School of Fashion
"Curating Luxury in a Canadian Context"

Mark O'Connell, Seneca College for Applied Arts and Technology, Fashion Studies
"Rich Relations: The Uneasy Symbiosis of Art and Fashion"

Session 3.2 Changing Perceptions of Luxury Fashion

Keren Ben-Horin, Fashion Institute of Technology, Fashion and Textile Studies: History, Theory, Museum Practice
"An Inferiority Complex: Disguised Luxury in Fashion"

Sarah C. Byrd, Fashion Institute of Technology, Graduate Studies & Center for Continuing and Professional Studies
"The Myth of Luxury: Fashion's Aspirational Marketing"

Rebecca J. Kelly, Fashion Institute of Technology, Fashion and Textile Studies: History, Theory, Museum Practice
"Caught on Canvas: Fashion and Luxury in Visual Culture"

Ya'ara Keydar, NYU Steinhardt School of Culture, Education and Human Development

"Subtle Luxury: Textiles in the Mérode Altarpiece"

12:30pm – 2:00pm

Lunch and Friday Plenary

Jana Scholze, Kingston University London, Faculty of Art, Design & Architecture

"Why Gather? The Luxury of Sharing Time and Space"

2:00pm – 3:40pm

Session 4

Session 4.1. Fashioning the North (and West)

Kathryn Franklin, York University, Humanities

Rebecca Halliday, Ryerson and York Universities, Communication and Culture Program

"Toronto's World MasterCard Fashion Week: the Glamour and Luxury Semiotics of David Pecaut Square"

Susan Ingram, York University, Humanities

"Losangelization, Vancouverization, and the Locations of Global Luxury"

Julia Polyck-O'Neill, Brock University, Interdisciplinary Humanities Program

"Vancouver's Monuments and Counter-Monuments to Capital: The Public Artworks of Douglas Coupland and Ken Lum"

Nathaniel Weiner, York University, Humanities

"Craftsmanship and Quality as Luxury: The Consumption of Place-Based Craft in Online Menswear Communities"

Session 4.2. Luxury and Places

John Armitage, University of Southampton, Winchester School of Art

Joanne Roberts, University of Southampton, Winchester School of Art

"Luxury: From Idea to Reality of Places"

Li Fang, Université Paris-Est Marne-La-Vallée, Urban Studies

"New Approaches in Luxury Place Making"

Bona Kim, Mount Saint Vincent University, Tourism & Hospitality Management

"Luxury Hotel and Five Sensory Experiences Marketing"

Mario Paris, Politecnico di Milano, Urb&Com Lab, Dipartimento Architettura e Studi Urbani

"Making Prestigious Places"

3:40pm - 4:00pm Break

4:00pm - 5:40pm Session 5

Session 5.1. Representation

April Calahan, Fashion Institute of Technology, Special Collections and History of Art

"Fashion and the Art of Pochoir"

Curt Lund, Hamline University, Digital Media Arts

Ron Ott, University of Minnesota, College of Design - Design, Housing and Apparel

"Erwin Blumenfeld: Visualizing Luxury in Fashion"

Cristina Vignone, Tiffany & Co., Tiffany Archives

"What's in a Name? Representations of Tiffany & Co. in Cartoons and Comic Strips"

Whitney Wood, Birkbeck University London, History, Classics and Archaeology

"Decadence, Degeneration, and the Maternal Body in late-Nineteenth and early-Twentieth Century Canada"

Session 5.2. Objects

Jean-Yves Durand, University of Minho, Center for Research in Anthropology

"New Riches? Austerity and the Rebranding of 'Popular Crafts' as 'Luxury'"

Riley Kucheran, Ryerson and York Universities, Communication and Culture Program

"Comrags: At the Scene & Seams of Canadian Luxury"

Sophie Ratcliff, OCAD University, Contemporary Art, Design, and New Media Art Histories

"Neo-Kingly Things: Contemporary Furniture in the Restricted Field"

Malcolm Sanger, University of Toronto, Anthropology

"A 'Little Black Dress,' by Givenchy"

7:30pm Friday Reception

SATURDAY 13 MAY 2017

9:30am - 11:30am Session 6

6.1. Breakout Group Session

11:30am - 1:00pm Lunch and Saturday Plenary

Giorgio Riello, University of Warwick

"The Globalization of Luxury: Capitalism and the Global Life of Luxury"

1:00pm - 3:00pm Session 7

Session 7.1. Identity

M.C. Baumstark, University of Montana Western, Art History

"What Can Be in the World: Luxurious and Decolonial World-Building from a Ghetto Potter"

Shaun Borstrock, University of Hertfordshire, School of Creative Design

"Digital Customization and Luxury"

Marie O'Mahony, OCAD University, Faculty of Liberal Arts & Sciences

"Beyond the Catwalk: What Happens When Luxury Meets Digital?"

Thomai Serdari, NYU Leonard N. Stern School of Business

Bahar Saghaei, Diba Co.

"From Tehran to Tehranto: The Rich Kids of Iran and How They Impact the Taste for Luxury in Canada"

Soraya Thompson, Warwick Business School

"Is Luxury Rich?"

3:30pm - 6:00pm Cultural Visits

7:00pm - 9:30pm Conference Dinner

George Restaurant

111c Queen St. E

Toronto ON

SUNDAY 14 MAY 2017

9:30am - 12:30pm Session 8

Canadian Luxury Consortium Breakfast and Roundtable

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